

Fleet Support

An overview of the fleet support offered by the Energy Saving Trust, funded by the Department for Transport and provided at no charge for eligible organisations.



Department
for Transport

energysavingtrust.org.uk

What support do we offer?

- ▶ **Fleet Reviews** – Our dedicated Fleet Support Managers provide tailored reviews to help organisations make their fleets more efficient, cost-effective and lower emissions. This leaflet explains what support is available and how you can benefit.
- ▶ **Fleet Briefing** – Sign up to receive our monthly transport newsletter to keep you informed of transport news and updates, events and policy, and the latest from the transport team at Energy Saving Trust.
- ▶ **Ecodriving training** – Save fuel and reduce emissions by undertaking Energy Saving Trust approved and subsidised ecodriving training. We provide information for consumers and businesses that wish to undergo training, as well as instructors looking to get verified.
- ▶ **Fleet Management Toolkit** – Our new, interactive toolkit allows you to easily find the information and guidance to help you effectively implement lasting change. As well as numerous guides on different aspects of sustainable fleet management, there are also template fleet policies and monitoring spreadsheets.
- ▶ **Freight Portal** – This dedicated website provides a directory of fleet schemes and tips to improve your freight operations. Read about successes that other organisations have had, and take action.
- ▶ **Fleet Heroes Awards & Conference** – This annual event recognises and celebrates those leading the green transport sector, and provides a platform for the discussion of relevant issues, trends and policy developments.

Visit energysavingtrust.org.uk/transport to find out more and see how our fleet support can help you

Energy Saving Trust's Fleet Support Team offer five different fleet reviews to suit your organisation type and needs.

Green Fleet Review

Green Fleet Reviews are carried out by our Fleet Support Managers, and evaluate how sustainable a fleet operation is and identify opportunities to reduce emissions, fuel costs and expenditure.

The review starts by looking at fuel use, business mileage driven and grey fleet mileage, to identify your carbon footprint.

Our Fleet Support Managers draw on a wealth of experience working with numerous organisations and fleets, and will work closely with your organisation throughout the review process.

The review will take the form of a comprehensive report, providing advice on:

- ✔ **Vehicle choice:** adopting low carbon alternatives to reduce costs, and helping drivers to make more informed choices.
- ✔ **Fuel economy:** improving driver behaviour to increase fuel efficiency and reduce costs.
- ✔ **Mileage reduction strategies:** Implementing a travel hierarchy and other strategies to reduce mileage and look at alternatives such as daily rental, pool cars, car clubs and public transport.
- ✔ **Grey fleet management:** understanding the needs of staff and offering more efficient alternatives.
- ✔ **Staff engagement:** engaging with staff to ensure success.

Am I eligible?

This review is available at no cost for most private and public sector organisations in England.

To apply for a Green Fleet Review email fleetadvice@est.org.uk



Air Quality Fleet Review

The nationwide introduction of Clean Air Zones (CAZs) and the Ultra Low Emission Zone (ULEZ) in London can be daunting but our Air Quality Fleet Reviews can help you understand how your fleet contributes to air pollution, and identify ways to reduce this and avoid charges.

Our Fleet Support Managers understand the implications of Clean Air Zones for fleets having worked with a number of organisations, and will work closely with your organisation to identify areas requiring change.

Depending on your fleet size and business needs, you will receive a short review or a full fleet report, providing advice on:

- ✔ the implications of poor air quality and the need for change
- ✔ your fleet vehicles and their Euro emission standard
- ✔ the implications of CAZs and the ULEZ, and how to comply.

For larger fleets, the report will also advise on:

- ✔ the carbon footprint of the fleet
- ✔ your fleet's profile (car/van and fuel type splits)
- ✔ energy consumption and emission reduction
- ✔ possible carbon and financial savings.

Am I eligible?

This review is available at no cost for most private and public sector organisations in England.

To apply for an Air Quality Review email fleetadvice@est.org.uk



Ultra-Low Emission Vehicle Review

An Ultra Low Emission Vehicle Review will identify where plug-in or alternatively-fuelled vehicles could be appropriate and cost effective for your fleet.

These reviews can include vans, company cars, grey fleet, pool and hire cars. They consider operational constraints, grants, future trends and charging infrastructure requirements.

The review will take the form of a comprehensive report, with recommendations on specific vehicle alternatives to build a greener fleet and the next steps to take.

An Ultra-Low Emission Vehicle Review involves four steps:

1. Identify opportunities to replace existing vehicles with plug-in alternatives, considering vehicle profiles and duty cycles
2. Analyse and compare whole life costs for potential replacement vehicles, both conventional and electric, factoring in any grants and tax benefits
3. Consider operational aspects such as re-charging within duty cycles and route optimisation
4. Guidance on driver acceptance and education, and signpost to efficient driver training to improve vehicle range.

Am I eligible?

This review is available at no cost for most private and public sector organisations in England.

To apply for a Ultra-Low Emission Vehicle Review email fleetadvice@est.org.uk



Grey Fleet Review

Do your employees use their own vehicles for business purposes? This is known as 'grey fleet', and has significant financial, environmental, air quality and safety implications, all of which can be mitigated with the help of our Grey Fleet Review.

A recent report produced by the Energy Saving Trust in conjunction with the BVRLA estimated that Britain's grey fleet is responsible for 3.6 million tonnes of CO₂ per year, 8,156 tonnes of NO₂, and £5.5 billion worth of potentially unmanaged costs from mileage claims and car allowances.

Our Fleet Support Managers can carry out a Grey Fleet Review for your fleet, analysing travel policy and journey data to model the profile of the fleet and the costs and emissions resulting from grey fleet use.

The review will take the form of a detailed report, providing:

- ▶ a profile of the vehicles being used as grey fleet
- ▶ an introduction to a travel hierarchy and how this can be used
- ▶ potential alternatives to grey fleet such as daily rental, public transport, walking, cycling or car clubs
- ▶ duty of care implications
- ▶ advice on the effective use of pool cars, daily rental and car clubs

- ▶ recommendations for reducing emissions from the remaining grey fleet
- ▶ potential financial and emission savings.

Am I eligible?

This review is available at no cost for most private and public sector organisations in England.

To apply for a Grey Fleet Review email fleetadvice@est.org.uk



Heavy Goods Vehicle Review

Freight and Heavy Goods Vehicles (HGVs) is an important aspect of fleet management. Our HGV Reviews are the best place to start, as they can determine how sustainable an HGV fleet operation is, explore opportunities to reduce emission and fuel costs, and demonstrate how best practice, new technologies and different fuel types could be applied to reduce future expenditure.

A dedicated Fleet Support Manager will work closely with you, using the data you provide and whole life costing to measure fleet operational efficiency, carbon footprint and more.

The final review will take the form of a comprehensive report, providing advice on:

- ✔ driver behaviour and incentives
- ✔ ultra-low emission vehicles, and alternatives vehicles and fuels
- ✔ Clean Air Zone and Ultra-Low Emission Zone compliance
- ✔ technology to improve vehicle performance
- ✔ load optimisation
- ✔ fuel management
- ✔ retro-fit options
- ✔ vehicle type
- ✔ potential funding sources.

Am I eligible?

This review is available at no cost for all business and public sector organisations operating HGVs in England, ideally over 3.5 tonnes but others can be considered.

To apply for an HGV Review email fleetadvice@est.org.uk



We're here to help people across the UK save energy and reduce fuel bills. It's a big task that we won't solve alone. But by working with partners who share our goals, we believe we can make a real difference.

Underpinned by our independent status and impartial perspective, we offer a depth of energy expertise, but we're not content to stand still. Our goal is to find new and better ways to drive change and reduce UK energy consumption.

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